



IFMATM
International Facility Management Association

**Greater Toronto &
South Central Ontario Chapter**

SPONSORSHIP MENU

GALA & SILENT AUCTION

EVENING OF CIRQUE

#IFMAGALA

***Coming
Soon!***



Date
NOVEMBER 14 2024

Location:
Old Mill, Toronto

About Us

IFMA Greater Toronto & South Central Ontario Chapter is a professional development organization belonging to the International Facility Management industry.

We are the 4th largest IFMA Chapter in the world. Uniquely, we are the only organization in the GTA or Canada with a specific focus on the Facility Management industry. We are a local source providing exclusive, first-hand information surrounding Facility Management education, giving you a fast-tracked and direct connection to our Association's vast resources.



Vision

To serve as the recognized resource for FM serving Greater Toronto and South Central Ontario.



Mission

To advance and support the practice of facility management serving Greater Toronto and South Central Ontario



Stu Ross
President



Bernice Lilley
VP, Marketing & Membership



Andy Rutledge
VP, Programming & Education



Donna Kirchknopf
Treasurer & Sponsorships



Katerina Karasyova
Past President



Anna Zailer
Director of Operations

MEET OUR BOARD



2022



2023

Our Gala and Silent Auction have been a success over the last decade. We consistently host approximately 200 key decision-makers and industry leaders.

The event continues to receive stellar reviews, with every attendee rating the experience as either meeting or exceeding their expectations.

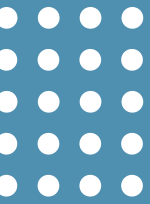
The night also featured special honors and recognitions, celebrating significant achievements and contributions within our community.

See prior year's Gala Photos at <https://ifma-toronto.org/gallery>

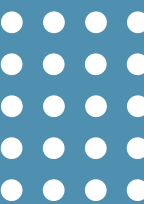
EVENT HIGHLIGHT



IFMA™ Greater Toronto &
South Central Ontario Chapter
International Facility Management Association



SPONSORSHIPS & BENEFITS



STANDARD SPONSOR BENEFITS

Brand Visibility

- **Registration Signage:** Your logo will greet attendees as they enter our Cirque-themed evening, setting the stage for a night of elegance.
- **Main Stage Backdrop:** During the course of the evening and key moments (based on sponsorship), your logo will be showcased on the main stage screens, capturing the attention of all in attendance and those viewing event photos post-event.
- **Digital Displays:** Digital displays will rotate co-branded content throughout the venue, keeping your brand in continuous view.
- **Event Dinner Menu:** Each guest will receive an event dinner menu with your logo featured as an Event Sponsor, serving as a tangible reminder of your significant role in supporting this event and our Chapter.

Digital and Physical Brand Integration:

- Brand alignment with event website co-branding, placing your logo alongside IFMA's on all event pages and promotional materials.

Social Media and Digital Outreach:

- Benefit from IFMA Greater Toronto & South Central Ontario's extensive digital reach with all social media communications co-branded. Ensure your brand is tagged and highlighted, reaching our network of over 12,000 engaged industry followers.
- Provide us with your social media handles and logos, and we will take care of the rest, ensuring seamless brand integration.

Speaker Opportunities & Acknowledgments:

- You will receive special acknowledgment during the event for your support and contributions to IFMA and the IFMA Toronto & South Central Ontario Chapter.

Post-Event Perks:

- Receive the **contact list** for all attendees that have opted in to sponsor communication.

SPONSORSHIPS AND ADDITIONAL BENEFITS

DINNER SPONSOR (1 AVAILABLE)

\$5,000

In addition to the standard benefits your logo will be featured as the dinner sponsor each table and prominently on all menus

DECOR SPONSOR (5 AVAILABLE)

\$500

Standard logo recognition

ENTERTAINMENT SPONSOR (6 AVAILABLE)

\$1,000

Standard logo recognition and special acknowledgement for on-stage acts

HOR'S D'OEUVRES SPONSOR (1 AVAILABLE)

\$1,500

Standard logo recognition and special acknowledgment with branded tent card on all serving trays

PHOTOGRAPHY SPONSOR (2 AVAILABLE)

\$500

Standard logo recognition

AV SPONSOR (2 AVAILABLE)

\$1,000

Standard logo recognition, plus logo on all slides and AV Equipment as allowed by AV Company

DINNER WINE SPONSOR (WHITE WINE SPONSOR AVAILABLE)

\$1,000

In addition to the standard benefits, your logo will be prominently featured as the dinner wine sponsor on all menus, and custom-wrapped bottles will be placed on each table.

FESTIVE WAGON SPONSOR (1 AVAILABLE)

\$2,000

In addition to the standard benefits, your logo will be prominently featured on a wagon filled with wine and festive goodies as well as the custom raffle tickets. Participate in drawing the winner of the raffle for additional visibility.

CANDY TABLE SPONSOR (1 AVAILABLE)

\$1,500

In addition to the standard benefits, your logo prominently displayed on our self serve candy table.

AWARDS SPONSOR (1 AVAILABLE)

\$1,000

In addition to the standard benefits, your logo will be engraved on all the Awards of Distinction for 2024

PARKING SPONSOR (1 AVAILABLE)

\$500

In addition to the standard benefits, your logo will be printed on all attendee parking passes for prime co-branded visibility

COCKTAIL SPONSOR (2 AVAILABLE)

\$1,000

In addition to the standard benefits, your logo will be prominently featured on the Bar Menu, with a custom branded drink named after your company